

wddl 1490

24 S. QUEEN ST., LANCASTER, PA. 17603

LANCASTER, PA.

717-397-0333

“NICE 101”

W N C E

24 S. QUEEN ST., LANCASTER, PA. 17603

LANCASTER-YORK, PA.

717-397-0333

LOCAL RATE CARD — Effective September 1, 1978

20 PERCENT DISCOUNT WHEN WDDL AND WNCE ARE PURCHASED TOGETHER

	CLASS AA 6:00 Am-7:00 Pm Mon.-Sat.		CLASS A All Other Times		T.A.P. PLAN ½ Class AA ½ Class A	
	:60	:30	:60	:30	:60	:30
Per Week						
30 Times	9.00	7.20	6.00	4.80	8.00	6.40
24 Times	10.00	8.00	7.00	5.60	9.00	7.10
18 Times	11.00	8.80	8.00	6.40	10.00	7.90
12 Times	12.00	9.60	9.00	7.20	11.00	8.70
6 Times	13.00	10.40	10.00	8.00	12.00	9.50

AGENCIES ADD 17.65%

NEWSCASTS — \$12.00 SPORTS SCOREBOARD — \$9.00 WEATHER REPORTS — \$6.00

WDDL/WNCE EARNED YEARLY DISCOUNTS

20% Discount on purchase of 900 or more commercials in one year.

15% Discount on purchase of 600 or more commercials in one year.

10% Discount on purchase of 300 or more commercials in one year.

Yearly Discount users are entitled to Bonus 10% discount on all special packages offered during term of contract.